



## Privacy Policy

Effective Date: 10/24/2025

### 1. Introduction

Welcome to Newport Vision & Wellness ("we", "us", or "our"). We respect your privacy and are committed to protecting your personal information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website

<https://www.newportvisionandwellness.com> (the "Site") and engage with our services. By accessing or using the Site, you agree to the terms of this Privacy Policy. If you do not agree with this policy, please do not access the Site.

### 2. Information We Collect

We collect various types of information in connection with your use of the Site and our services, including:

#### 2.1 Information You Provide

- Contact Information – such as your first name, last name, email address, phone number, birthday/month/day/year (as seen on our contact form).
- Treatment Preferences – e.g., which aesthetic treatments you are interested in.
- Communications – any messages, comments or feedback you send to us.

#### 2.2 Information Collected Automatically

- Usage Data – when you access the Site, we may automatically collect information about your device and how you use the Site (e.g., IP address, browser type, pages visited, time spent on pages, referring/exit pages).
- Cookies and Similar Technologies – we may use cookies, web beacons, and other tracking technologies to collect and store information about your use of the Site.

#### 2.3 Special Categories of Information

If you engage with our medical or aesthetic services, you may provide health-related information either directly or via consultations. This may be subject to additional privacy protections (e.g., HIPAA in the U.S.). We will treat such sensitive information in accordance with applicable laws and require your explicit consent where necessary.

### 3. How We Use Your Information

We may use your information for the following purposes:

- To respond to your inquiries and schedule consultations.
- To provide and manage our services (e.g., aesthetic treatments).
- To send you appointment reminders, updates, promotional materials (if you opt in).
- To improve our Site and services – analyzing usage, trends, and feedback.
- To comply with legal obligations and protect our legal rights.

### 4. How We Share Your Information

We may share your information as follows:

- With our service providers and vendors who perform functions on our behalf (e.g., website hosting, email communications).
- With healthcare or aesthetic professionals in connection with your treatment (only with appropriate consent and protections).
- If required by law or in response to lawful requests by public authorities.
- In connection with a merger, acquisition or sale of all or part of our assets.

We will not sell your personal information to third parties for their direct marketing without your explicit consent.

### 5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. You may set your browser to refuse cookies, but this may affect your ability to use certain features of the Site.

### 6. Your Choices and Rights

Depending on your jurisdiction, you may have rights regarding your personal information, including:

- Accessing the personal information we hold about you.
- Requesting correction, deletion or restriction of processing of your personal information.
- Opting out of marketing communications.
- Data portability (where applicable).
- If you are a California resident: exercising rights under the California Consumer Privacy Act (CCPA)/California Privacy Rights Act (CPRA).

To exercise any of these rights, you may contact us at the contact information provided below. We may require verification of your identity before responding to your request.

## **7. Data Security**

We implement reasonable administrative, technical and physical safeguards designed to protect the information we collect. However, no security system is fail-safe; we cannot guarantee absolute security.

## **8. Data Retention**

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **9. International Transfers**

If you are accessing the Site from outside the United States, please be aware that your information may be transferred, stored and processed in the United States or other jurisdictions. By using the Site, you consent to such transfers.

## **10. Children's Privacy**

The Site is not directed to individuals under the age of 16 (or the relevant minimum age in your jurisdiction). We do not knowingly collect personal information from minors without parental consent. If you believe we have collected information from a minor, please contact us and we will take steps to remove it.

## **11. Links to Other Websites**

Our Site may contain links to third-party websites that are not operated by us. We are not responsible for the content or privacy practices of those third parties. We encourage you to review the privacy policy of every website you visit.

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. The "Effective Date" at the top will reflect when the policy was last revised. We will post the updated policy on the Site and, if appropriate, notify you of material changes.

## **13. Contact Us**

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

Newport Vision & Wellness

Email: [emface@kimdoanmd.com](mailto:emface@kimdoanmd.com)

Phone: 949-645-6300

Address: 3333 W Coast Hwy Ste 201, Newport Beach, CA 92663